



For Immediate Release

## **Pinnacle Sports, Coaching4Life to Co-host Free Captains Leadership Training**

*Cousineau, Tomczak, Rutigliano, Tressel, other high-profile sports figures to discuss  
privilege of leading a team and character needed to do so.*

MEDINA, Ohio (July 15, 2009) -- Pinnacle Sports and Coaching4Life are teaming up to host the Captains Leadership Training event from 6 to 9 p.m. Wednesday, July 29 at the Pinnacle Sports facility at 313 Medina Rd. in Medina. The free motivational and educational program is designed to empower local high school sports captains, coaches of all levels (youth through college) and parents to better lead their teams, student bodies and communities.

The mission of Pinnacle Sports and Coaching4Life is to develop better human beings through athletics. Leadership training for players, coaches and parents is a vital component in youth athletics. These people have a profound effect not only on the athletic development of young people but also on the mental, social and spiritual development of young athletes. This program is designed to fill the bag of tools for those with influence from those who have experience and success as captains, coaches and parents.

Open to captains of all high school varsity boys' and girls' sports, the program features leadership messages from high-profile sports figures and breakout sessions for captains, coaches and parents. The event will showcase the Coaching4Life philosophy of building character in

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athletes and Pinnacle Sports' mission of intentionally integrating that character into sports and life.

Presenters for the three-hour program include former Cleveland Browns Head Coach Sam Rutigliano, former Ohio State University captains and NFL players Tom Cousineau and Mike Tomczak, and Coaching4Life trainer John Callahan. The program also will include video presentations from Ohio State University Football Head Coach Jim Tressel and former Buckeye standouts Troy Smith, Todd Boeckman, Chris Spielman, and Archie Griffin.

"We are excited to host this unique event that will help high school varsity captains better understand the privilege they have in their role as captains and leaders," said Mike Orazen, Coaching4Life president. "Coaches and parents will also benefit by learning how to integrate character into their coaching and parenting. Our approach to training goes far beyond the playing field. We strive to make good character the foundation of our athletes' lives."

"Pinnacle Sports is honored to partner with Coaching4Life in hosting the Captains Leadership Training," said Rich Garbinsky, Pinnacle Sports general manager. "All of our coaches and trainers are trained through the character-building [Coaching4Life](#) process, and we have really seen the difference it makes in the lives of young athletes. Character building is the basis for all of our programs."

To pre-register, call Todd Neice at Coaching4Life at 877-245-3395 or email him at [todd.neice@coaching4life.us](mailto:todd.neice@coaching4life.us). *Note: Attendees must pre-register and space is limited.*

Coaching4Life encourages, equips and empowers coaches to go beyond basic game strategies and fundamentals to develop their players' character and reach them on a deeper, more significant level. Coaching4Life provides the practical tools needed to make coaching character happen. For more information about Coaching4Life, visit [www.coaching4life.us](http://www.coaching4life.us).

Pinnacle Sports integrates athletic skills training, physical training and character development for young athletes at locations in Medina and Twinsburg, Ohio. The state-of-the-art indoor and outdoor facilities are staffed with top-rated national coaches and trainers who provide instruction in soccer, football, baseball, softball, basketball, volleyball, martial arts and jump rope. Programs are available for families and youth ranging from toddlers to college students. Visit [pinnaclesports.org](http://pinnaclesports.org).

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(Editor's Note: Interviews with live presenters can be scheduled in advance of the event by contacting Mike Orazen, Coaching4Life president, via the contact information below).

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